

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

“I always get a good wheat crop—I always get Hoffman’s Seed.”

—Those are the words of Richard Whiteoak, located on the Eastern Shore of Maryland. (Picture below). And there are many more who do just what Mr. Whiteoak does—they get new Hoffman Seed every year—because it pays them. They get better wheat and more bushels of it!



Section 562, P. L. & R.

U. S. POSTAGE

Paid

Landisville, Pa.

Permit No. 1

Bureau of Plant Industry and Diseases,
Bureau of Entomology and Plant Industry,
U. S. Department of Agriculture,
Washington, D. C.

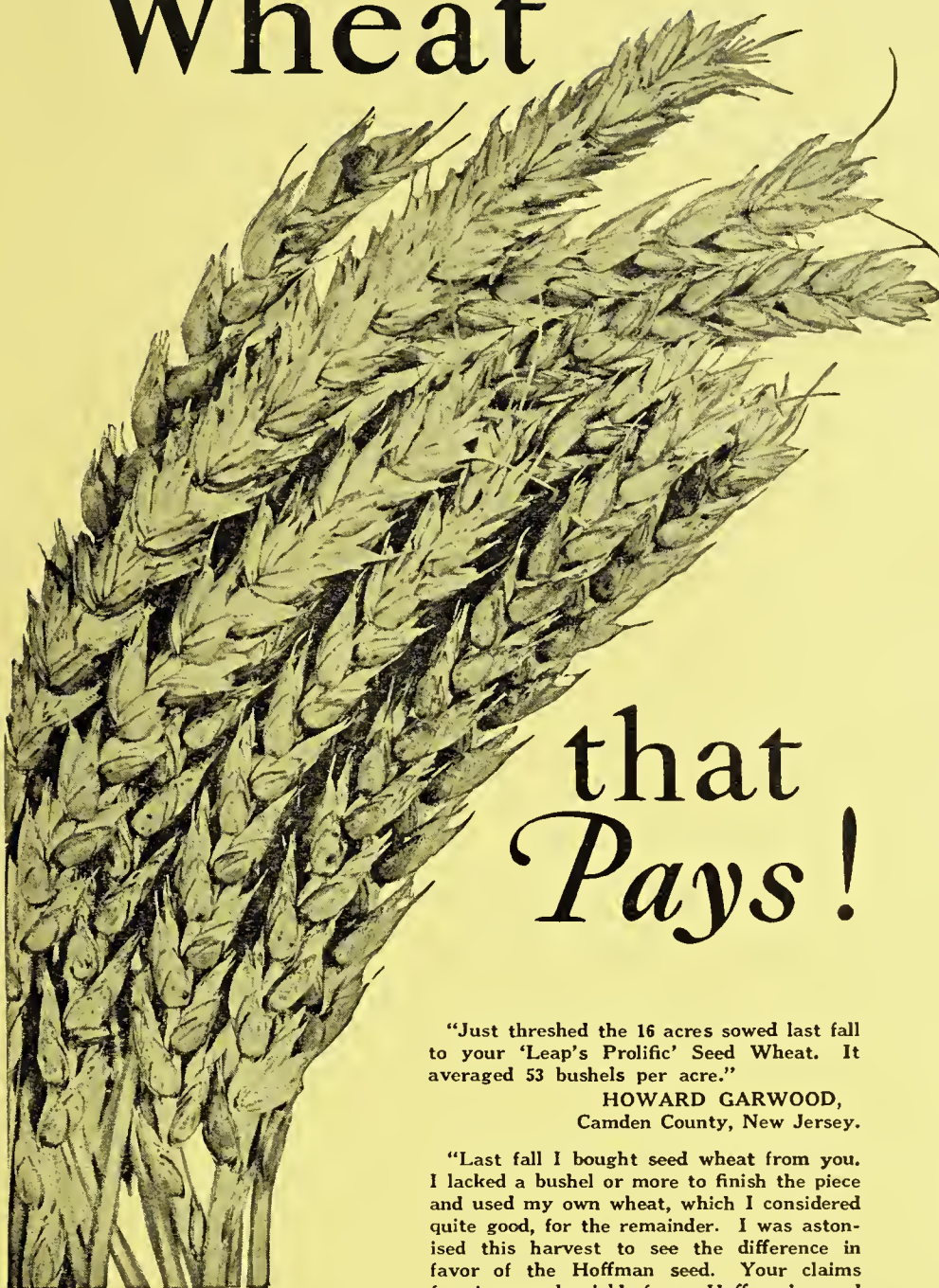
Hoffman’s Seed Wheat will Make You Money, too! Sow it on Every Acre this Fall!

Seed Wheat

"From 22 bushels 'Leap's Prolific' wheat I bought from you last year, we just threshed 480 bushels of wheat—for an average of 37 bushels per acre. We got less than 20 bushels per acre from our own old seed."

LEWIS S. WEBSTER, Bucks Co., Pa. (1934).

Hoffman's SEED WHEAT



that
Pays!

"Just threshed the 16 acres sowed last fall to your 'Leap's Prolific' Seed Wheat. It averaged 53 bushels per acre."

HOWARD GARWOOD,
Camden County, New Jersey.

"Last fall I bought seed wheat from you. I lacked a bushel or more to finish the piece and used my own wheat, which I considered quite good, for the remainder. I was astonished this harvest to see the difference in favor of the Hoffman seed. Your claims for increased yield from Hoffman's seed wheat I believe are very conservative."

C. F. PRESTON,
Nottingham, Penna.

**Hoffman's
seeds pay**

Hoffman's TIMOTHY SEED

Price is very low. Quality fine. Purity of Hoffman's "Farmer's Choice" Timothy is just as high as Timothy seed can test—right around the 99¾% mark. No foul weeds. Tested for sure sound growth. **Sow clean Timothy seed—don't buy uncleaned, untested seed!** Hoffman's seed is so low in price this year—sow it freely. Results will please you and pay you well!

Hoffman's ALFALFA SEED

Edgar Hinkle, of Annville, Pa., reported a yield of 65 tons alfalfa hay from 12 acres. W. F. Barkdoll, of Mont Alto, Pa., averaged over 5¼ tons from 34 acres. . . Thousands of other splendid stands of alfalfa have come from Hoffman's Seed. There must be reasons. And there are! In short, there just can't be finer seed—and that's true!

"NORTHWEST" ALFALFA — successful for past 19 years. Always dependable. Stands

severe weather conditions. Comes from the far northwestern states—its source verified by the U. S. Government. Every lot tested—sound—free from foul weeds. Sow the genuine Hoffman "Northwest" seed—accept no lower-priced substitutes. Start right—and get better alfalfa and more of it!

"GRIMM" ALFALFA. Excellent quality. One lot, State Certified, the other, Government Verified Origin. The genuine strains. Priced right. Tested and sound.

"KANSAS" ALFALFA is preferred by many folks. It is hardy, yields well. Very clean seed. All Hoffman Alfalfas tests 99.50% or better pure—all are of sound growth. Prices, see other side of this circular.

Hoffman's CLOVER SEED

Finest Red Clover, Alsike Clover, Sweet Clover and the other Grasses are in stock, ready for your orders. Very well cleaned and tested. Prices are very fair. See other side.

Hundreds of other fine, true reports could be printed here. But there's only ONE WAY for YOU to PROFIT in this matter—sow Hoffman's Seed Wheat on your farm this year!

It is cleaned *clean*—free of foul matter—no sign of smut was found in any of these crops. Closely graded, plump, and sound! Every grain counts. You save seed. It's just plain waste to sow as much of this highly-graded seed as you would of less-graded seed. You safely save a peck to a half bushel of seed to each acre. And that saves you money!

"Leap's Prolific" The leading variety. Famous for its good, reliable, heavy crops of wheat for 21 years. No wheat ever made nearly so many excellent crops. That's where "Leap's Prolific" makes you money! An **extra good stooler**. Roots deeply, makes many stalks per seed. This saves seed—you don't need to sow it heavily. **Stiff in the straw**. Stands up fine, even in richest soils, and grows good, long straw, too. **Does not shell out**—or shatter easily when being handled—you save the full crop. **Early and hardy**. You don't have to wait for "Leap's Prolific" to ripen—it's ready in time. Even well into the north, it has withstood extremes of unfavorable weather, and winter-killing. **Nice grain**, good size, long-type berry. Very best of milling qualities. **Kind of soil**: This wheat has been doing well on highland, lowland, limestone, gravel, clay, loam, or slate land. Even on thin to average soil—on rich soils of course.

Sow Hoffman's seed of this famous variety—get the genuine, the original seed. It costs but very little, if any more—and then you know you are starting right! A great many folks buy new "Leap's Prolific" seed here each year. Because it pays them to do so. They keep their production up to the maximum all the time—they don't let their seed 'run out' before changing. They know it pays to sow Hoffman's Seed—and it pays best to sow it every year! Join this throng this year. Order today. See prices on other side. Crop results are bound to pay you.

"Forward" A good smooth-chaff variety. Ripens medium early. Grain is good size and plump. Stiff in the straw, too. Withstands extremes of winter-weather conditions. Stools out well. Heads are of medium length, compactly built. Chaff is white. "Forward" has also been a fine yielder—usually being right up with the leaders in this respect. Like with all Hoffman-cleaned wheats, you don't need to sow this "Forward" seed so heavily. . . 1½ to 1¾ bushels per acre is ample. . . See Price List—printed other side.

"Trumbull" A dependable yielder year after year. Has ranked extremely high here—one year Mumma Bros., had 1,134 bu. from 22 acres—51½ bu. per acre. Originated in Ohio. Stiff in the straw. White beardless chaff. Fine, large grain. Early. Hardy. Stools out very well—saves you seed. A fine worthy wheat that should have wider use. . . . See Prices—other side.

"Pennsylvania 44" A bearded wheat. Whitechaff. Straw grows long, and it is considered one of the stiffest-strawed bearded varieties. Grain is of good size. Sow about 1¾ bushels per acre. Where a bearded wheat is required, "Pennsylvania 44" answers fine. Yields well—and is dependable for a good crop of both wheat and straw.

"Lancaster Fulcaster"

An old reliable standby among the bearded winter wheats. Many growers won't depart from this variety. It has served them very well for a great many years. Always comes through. Grain is large and plump. Stools well. Grain weighs heavily. Ripens early. Gives good satisfaction. See prices other side of circular.

Order Today . . . direct from A. H. HOFFMAN, Inc., Landisville, Lancaster County, Penna.

Costs so Little to Change to New Hoffman Wheat

There's a right way to figure. . . Don't look at the price list and at once say:—"Oh, that's too high." **It's not high at all!**

Here: When you buy new seed, you save your own that you would have sown! Take the money you can get for that seed of yours at the mill, and you don't have to add a whole lot to it to buy enough new Hoffman Seed. You don't need to sow the new Hoffman seed so heavily. Every grain counts! You easily save a peck to a ½-bu. of it on every acre.

If you gain just one extra bushel to the acre next harvest, your new Hoffman Seed will be paid for. But you won't stop with a 1-bushel gain. . . You'll have 5 or 8 or 10 extra bushels from each acre—just the same as those thousands of others are getting from it right along. New blood in the seed is bound to tell in the crop. Order your full supply right now—and have it on hand, ready to sow.

Lost! 357 Bushels Wheat!

This is a true story—don't let anything like it happen to you. . . J. R. Copper planted 44 acres to wheat on his Maryland farm. He bought new Hoffman seed (Leap's Prolific) for ten of those acres. . . sowed the other 34 with his own wheat.

After threshing, he learned that his new Hoffman seed made him 35 bu. per acre—his own wheat averaged 24½ bushels.

Now just figure: 10½ bu. less per acre! If Mr. Copper had sown the whole 44 acres to new Hoffman seed, the same rate of increase would have given him **357 more bushels**. He just lost it, by not getting it! And it wouldn't have cost him over \$30 extra, to have bought all new seed!

Mr. Copper is just one—there have been thousands who wished after harvest, that they had sown all new Hoffman Seed! Be wise—act now—sow **all** new Hoffman seed this year. You'll thank us next harvest for urging you today. . . . Order Now!

Hoffman's WINTER RYE

Sow Hoffman's cleaned rye. Price is low. Price includes cost of bags, and freight-paid offer applies. This Seed Rye is from heavy yielding fields, free from weeds and other foul matter. Stools well. Produces tall, stiff straw, and fine crops of good-grained rye. Order today.

Hoffman's WINTER BARLEY

Two strains are offered. Most folks buy the bearded variety. Some prefer the beardless type. Both have been yielding well—the bearded mostly excelling. Yields have been wonderful some years—up to some 70 bu. per acre. Even in the off years—40 bu. per acre are often secured. This is well-cleaned, free-from-weeds seed, and is priced right. Bags are free—and the freight paid offer applies. See complete Price List below.

62.73

Hoffman's Seed Prices

August 20, 1935

SEED WHEAT (60 lbs. per bu.)			70 bu. and over
	1 to 24 bu.	25 to 69 bu.	
"Leap's Prolific" (Smooth).....	\$1.40	\$1.35	\$1.30
"Forward" (Smooth)	1.40	1.35	1.30
"Trumbull" (Smooth)	1.40	1.35	1.30
"Lancaster Fulcaster" (Bearded).....	1.45	1.40	1.35
"Pennsylvania 44" (Bearded).....	1.45	1.40	1.35
TIMOTHY (45 lbs. per bu.)			
"Farmer's Choice" Seed.....	\$ 2.75		
CLOVER (60 lbs. per bu.)			
"Extra" Red Clover.....	\$14.00		
"Extra" Alsike Clover.....	15.00		
Crimson Clover	7.00		
White Sweet	6.80		
Yellow Sweet	7.20		
Alsike & Timothy (45 lbs.)....	4.50		
Economical Mixture (56 lbs.)	11.25		
GRASS SEEDS			
Hay and Pasture Mixture.....	\$ 4.50		
(32 lbs. per bu.)			
Kentucky Blue (14 lbs.).....	2.75		
Red Top (32 lbs.).....	3.90		
Orchard Grass (14 lbs.).....	2.85		
Meadow Fescue (24 lbs.).....	3.40		
Native Rye (24 lbs.).....	2.80		
Perennial Rye (24 lbs.).....	4.20		
Winter Vetch (60 lbs.).....	8.20		
Hoffman's Lawn	per lb. .30		
Dwarf Essex Rape.....	per lb. .07		
BARLEY (48 lbs. per bu.)			
Bearded (Winter)	1.25		
Beardless (Winter)	1.30		
WINTER RYE (56 lbs. per bu.)			
Hoffman's Seed Rye.....	\$ 1.20		
Rye for Ploughing Under.....	.98		
ALFALFA (60 lbs. per bu.)			
"Kansas" U. S. Verified.....	\$13.50		
"Northwest" U. S. Verified.....	16.00		
"Grimm" U. S. Verified.....	18.25		
"Grimm" State Certified.....	19.50		
HOFFMAN INOCULANT			
POSTPAID PRICES			
(For Clovers, Alfalfa)			
¼ bu. size, \$.25	½ bu. size, \$.35		
1 bu. size, \$.65	2½ bu. size, \$1.40		
(For Vetch)			
½ bu. size, \$.25	1 bu. size, \$.35		
2 bu. size, \$.65	5 bu. size, \$1.40		

All Prices Issued Subject to Change

At above prices all **Bags are Free . . . Freight Paid on all shipments of 100 lbs. or over** into Pennsylvania, New York, New Jersey, Maryland, Delaware, West Virginia, Virginia, Ohio, Massachusetts, Rhode Island, Connecticut.

"Ceresan" for Treating Wheat and Barley

Where folks are apt to be troubled with smut, it is recommended that they treat the wheat they sow, with 'Ceresan' . . . A dust treatment, easy to apply, no fire danger, don't affect drilling, very efficient and not expensive. Circular free.

"Ceresan" is sold here—and delivered by mail to your farm—**1 lb. can (for 30 bu.) \$0.75**
5 lb. can (for 150 bu.) \$3.00

CLIPPER CLEANERS

For cleaning all kinds of seeds on the farm. Does good work on Wheat, Corn, Barley, Oats, Timothy, Clover, and many other seeds. Thousands are now in use. **No. 1-B size** (for hand or power use) sells at **\$36.00**, Freight Paid. **No. 2-B size** (power use only) at **\$42.00**, Freight Paid. Each equipped with set of 12 screens. Circular free. . . . Order now. . . . The Clipper will pay for itself in a short time.

TWO WAYS TO PAY

1. Remit payment with order by Check, Money Order, Draft, or Cash (by registered mail.)
2. Instruct shipment by Sight Draft attached to Freight Bill of Lading. In this case, mention name of bank where you will pay draft when the seed arrives at freight station.

A. H. HOFFMAN, Inc., Landisville, (Lancaster County,) Pa.